



September 21, 2009 – Grand Rapids, MI

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It's time for drchet.com to enter the digital age. Starting today, I'm going to offer my first audio, **Dr. Chet's Top Ten Tips**, in digital form so you can download it directly onto your computer. If you want to put it on your iPod or other MP3 player so you can listen to the tips over and over or listen while you walk or bike, you can do it. This is the first of many audios that I'm going to offer as my team and I develop drchet.com.

Two things: first, make sure you purchase and download the Top Ten Tips at the same location; if you buy it at work and then try to download it at home, the Internet address will be different and it won't work. Second, the same copyright rules apply so you can put it on any playing device you own, but let's all play fair—please don't share it with anyone else. Okay, maybe your spouse or kids, but don't give it to all your cousins. I'm trying to make a living, just like you are.

As long as I'm entering the digital age, I thought it would be nice to offer you a special price. For 72 hours, I'm lowering the price to \$7.50—on Wednesday night, it goes back to the regular price of \$10. I hope you'll enter the digital age with me, but I'll still have CDs available for these types of products. You could buy one for all your cousins!

What are you prepared to do today?

Dr. Chet

WGUV Straight Talk on Health

Hear Dr. Chet's take on the latest health news and research—listen to *Straight Talk on Health* at 7 p.m. Sundays in the Eastern Time Zone on WGUV-FM 88.5 or 95.3.

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